

April 2014

NEW JERSEY **SHORE BMW** **RIDERS Inc**

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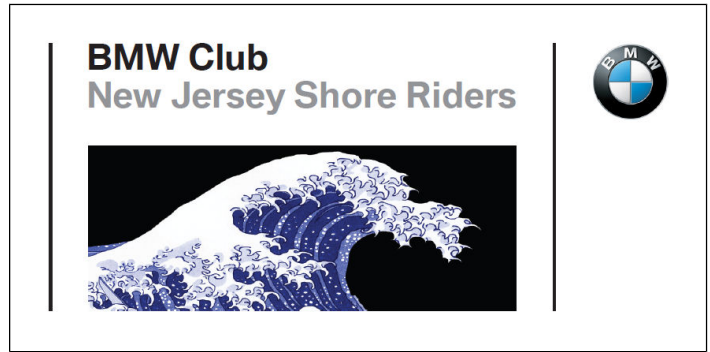
Dennis Swanson, Trustee and Instructor General

Don Eilenberger, Trustee and Newsletter Editor

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President's Message:

Spring is officially here, and it hasn't snowed since 8:00 AM today (March 31). Fortunately, it didn't stick. I've really missed riding, having been out only 1 day in the last month. It was only thanks to a generous BMW owner in Australia that I got to ride his R1100RS. I'll talk more about Australia at a future meeting.

For me, the highlight of April has always been the Gathering of the Nortons. But this year, we have a club overnight on the calendar for April 12th and 13th. I hope we'll see some new faces on that trip to Bill's Bike Barn. It's a great museum in upstate Pennsylvania with many extremely interesting motorcycles plus lots of other stuff.

I hope to see all of you at the meeting April 9. And of course at the Breakfast Club most Saturdays.

President dud

Round the World - Open House at Cross Country, March 7th

Yon Editor

Cross-Country motorcycles was gracious enough to again have an evening open-house, with a presentation by Rene Cormier - author of "The University of Gravel Roads - Global Lessons from a Four-Year Motorcycle Adventure"

Mr. Cormier who was in his 30's at the time decided if-not-now? When? He decided to take a motorcycle journey around the world. His only constraint was running out of money - the trip would last as long as his money.

To that end he sold all his worldly possessions, and his girlfriend at the time sold her home and all her

You can tell a lot about a fellow's character by his way of eating jellybeans.

Ronald Reagan (1911 - 2004), quoted in Observer, March 29 1981

I don't make jokes. I just watch the government and report the facts.

Will Rogers (1879 - 1935), quoted in Saturday Review, Aug. 25, 1962

It was a bright cold day in April, and the clocks were striking thirteen.

George Orwell (1903 - 1950), "1984", first sentence

APRIL FOOL, n. The March fool with another month added to his folly.

Ambrose Bierce (1842 - 1914), The Devil's Dictionary

The first of April is the day we remember what we are the other 364 days of the year.

Mark Twain (1835 - 1910)

Even if you're on the right track, you'll get run over if you just sit there.

Will Rogers (1879 - 1935)

You're probably on the right track if you feel like a sidewalk worm during a rainstorm.

Larry Page, University of Michigan Commencement Address, 2009

You are today where your thoughts have brought you; you will be tomorrow where your thoughts take you. *James Lane Allen*

possessions to fund the trip.

His trip took four years - and took him through all the continents. One thing he noted - which I've heard from every other round-the-world traveler I've met - people in the country you're in will warn you about crossing into the next country (murderers, rapists, thieves, bad-people) - and it just isn't true. When you get into the next country - they'll be surprised you survived the country you just left.



Cross Country Presentation

After four years, 95,000 miles and 41 countries Mr. Cormier arrived back safe without the original girlfriend, but with a new one who became his wife. He did the trip without a chase-crew, sponsors or any commercial backing.

Good story. He and his wife now own and run an adventure touring company that is located in South Africa. Good book. Thanks to Cross Country for sponsoring it and opening their showroom to us.

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Book Review: Conversations with a Motorcycle, by Jack Riepe

Bill Dudley, future ex-prez

I ordered this book from Jack a few months ago, because I had enjoyed his previous work (Politically Correct Cigar Smoking for Social Terrorists), and figured it would probably be at least as amusing. A thirteen hour block of time (LAX to Sydney is a loooong time to sit) gave me plenty of time to read it.

This seems to be a much more personal work from Mr. Riepe. I don't know if it is autobiographical, but it certainly **seems** to be. The stories of his "awakening" to the possibilities of having your own transportation (a bicycle, initially), his purchase of his first motorcycle, and his growth as a motorcyclist and as a young man, all ring true.

While a humorous book, this isn't a "humor" book. It's more a collection of stories of growing to be a young man, with plenty of Jack's hilarious turns of phrase that keep the tone light. Below are some examples:

"He was a thin as a rail with a temper like a hand grenade."

"A motorcycle cop, dressed in cop biker pants with a broad leather belt and knee-high, fascist storm-trooper boots was jumping on the kick-starter like it was a felon."

"The sexual revolution had long since evolved into a series of skirmishes, and while I got myself to the front lines time and time again, it was only to be left for dead."

"Riding to the shore on US-9 then, and now, is like getting a root canal in a Turkish prison."

The "gimmick" in the book, of course, is that the conversations with the motorcycle are real. The motorcycle talks to the protagonist -- encouraging him, daring him, occasionally insulting him, even advising him:

"F*ck her. She's sitting in the sweltering heat of the dog shit and broken glass capital of the universe, and you're gonna see the sun set

on Barnegat Bay."

This is the first time I've ever been moved to spontaneously write a book review, but that's how good this book is. I encourage you to borrow a copy from your public library. Just kidding, Jack. BUY a copy directly from the author. If you ask nicely he'll write a nice dedication in the book for you. Contact him at jack.riep@gmail.com

Inaugural New Sweden 450

Vince Santaniello - New Sweden BMW Riders

Hello Jersey Shore!

My name is Vince, President of New Sweden, and I'd like to thank Don for this opportunity to talk up New Sweden and our New Sweden 450.

As you may know New Sweden BMW Riders has experienced quite a growth spurt over the past couple of years with our many new members. Because of this influx of new "blood" we haven't been sitting still, instead we have developed many new and diverse activities involving many of our members, and we're all having a really fun time doing it. The New Sweden 450 is one of these new ideas, never done before, and I'd like to tell you all about it, why it's important to New Sweden, and of course ask for your support.

The New Sweden 450 will be held May 17th & 18th and it will begin at the Pic-a-Lilli restaurant on Rt. 206 Shamong, NJ. Participants can either download direction into their GPS on site or will be provided with printed directions.

Similar to the Ramapo 500, after a 225 mile day you will arrive at one of the most picturesque and scenic campgrounds along the Delaware River near Barryville, NY. Located near Hawks Nest it has breathtaking natural beauty unbeknownst to the city dwellers of Jersey.

If roughing it at a campground is not your style there's plenty of other accommodations available. Food and beverage will be available for all and everyone is sure to have a great time.

Your trip is done at your pace with whatever stops along the way you would like. Camping is

included, Saturday night dinner, awards and prizes, 50/50 drawing and Sunday breakfast is all included. Sunday will be return trip of 225 miles.

Now for the importance of this event: New Sweden is now an AMA sanctioned club, we call it the "Inaugural" New Sweden 450 because this will be an annual event with different location each year, and with a sign up limit of 200 people it promises to be financially beneficial for the club as well. It is listed on our website which is viewed by members of Jersey Shore, Skylands and many others, it is publicly advertised throughout the state and is open to non-BMW owners as well and as such received quite a response from them also.

For these reasons we ask our brothers of Jersey Shore BMW Riders for your support to insure our success for this year and years to come.

First of all, we are looking for financial sponsors that could donate and in turn receive business advertisement. Donations can be in the form of money, gift cards, coupons, or products such as apparel, tires, parts, accessories, or service.

This is the dawn of a new day for New Sweden, an event like this has never been offered by our club, an event that promises to be a yearly tradition, an event that puts New Sweden on the lips of non members statewide.

With that being said, I urge everyone to mark this date on your calendar and pre-register now to support us and the New Sweden 450.

http://newswedenbmwridders.com/New_Sweden_BMW_Riders_of_South_Jersey/450.html

Why a track day? I don't ride fast.

Dave Rosen

That sounds like the typical answer I hear in our club when we talk about a track day. And that answer is directly related to those who have not experienced one.

Too many people have the wrong mentality regarding the track. This is not a place where we will be timed in thousandth's of a second to see

who can finish first like the GP series (that's called a race), rather it is a rare situation where you can improve your riding skills and comfort level in a controlled, safe environment tailored specifically for motorcycles.

I will guarantee no cars will pull out of their hidden driveways in front of you. No mini-vans will impede your riding lane from either side of you unexpectedly. You will not have to swerve quickly to avoid an 18" tire swallowing pothole or other random debris laying in your driving line.

Again, this is an opportunity for you to ride your own bike in a **safe, controlled environment**. Period.

For those of you who have never participated in a track day event, there is an extremely rich opportunity for you to try:

Thanks to Absolute Cycle (<http://www.absolute-cycle.com/raceshop>) and their esteemed head coach Tom Cutter, there is an offer that anyone who has never participated in a track day cannot refuse.

This season at New Jersey Motorsports Park (NJMP) in Millville, NJ Absolute Cycle is offering a special for first-time track day riders: One full track day. All day instruction, classroom and on-track, leathers and boots (as long as they have enough for everybody) for only \$99.00. Yep, only ninety-nine bucks. This offer is **ONLY** for new track day riders who have never experienced a track day.

All who take advantage of this deal **MUST** take the Intro School. Most riders who have ridden with Absolute Cycle come back and take the Intro School again (never a \$\$ charge for that school) just to brush up.

For those of you who would like to participate that **HAVE** done a track day before, but never with Absolute Cycle, can enjoy their first day for \$139.00 with no membership or access fee. Those riders can take the Intro School, or ride whatever group they are qualified to ride. (Most start in Novice and move to Advanced after evaluation by a coach.)

Ideally, it would be great if we had a group of club riders who wanted to participate and we

can then select an available date. I can't see many of our members allowing this opportunity to pass without taking advantage. Why wouldn't I want to become a safer, more proficient rider, in a controlled environment, that would help me be a safer rider everyday on the street? Ask yourself the same question...and dispel the thoughts you already have of a track day

UPDATE – For our April 9th meeting – Tom Cutter (Head Coach) and other representatives of Absolute Cycle will attend our meeting – they will present an informative presentation on their school and the track days they offer.

Please make every attempt to make this important meeting!

From the Absolute Cycle Website:

ACE Intro School (basic) Included to all at no cost Required for all first time track riders. Available for entry level riders. This class is taught in classroom and on track with no loss of track time.

Riders who participate in this class ride in Group 1, and are welcome at any time at no charge. Repeat attendance allowed and encouraged.

ACE I-Camp (intermediate) Available for novice and intermediate riders in Groups 2 and 3. \$150 a rider to instructor ratio of 3:1 provides an intense training day honing your individual needs to improve your riding skills.

ACE Advanced is a One on Once Workshop with an Expert Racer \$300

ACE-RACE (advanced & expert) **\$125 Plus cost of Track Day, Group 3 and 4 riders.** Rules and Regulations explained for the CCS Racing organization. also typical Race Day advise, procedures, Tech etc are gone over. includes a Mock up. Upon proper completion riders are presented a certification of Graduation to include with their application for a CCS Race License.

Coaches Included to all at no cost

Absolute Cycle during its 9 years in business

has developed a system of coaching and guiding to riders who participate with the club at it's events. On all track event dates, coaches ride within a group on track, and are available for questions, riding tips, lead follow sessions, as well as provide a safe standard for our participants. General assistance is available through our Mentor program and available Staff. Our coaches are hand picked and selected from the best riders and racers who have participated within our club. They are volunteers who give up there freedom, to work for your the riders achieve the highest level of safe and enjoyable riding. **We normally achieve a 4:1 coach to rider ratio** in in our limited groups of **35 riders per group**.

2014 Event Schedule

Please email the editor with additions/corrections.

- April 9th - April Meeting – Schneider's
- April 12-13th PA Overnight, Bills Bike Barn, Club Event
- April 27th - Gathering of the Norton's – Washington's Crossing State Park, PA side.
- May 7th - May Meeting – Schneider's
- May 16th-18th – Morton's Spring Fling, Natural Bridge, VA. Check with Don about details.
- May 29th – June 1st - BMW-RA Rally, Barber Motorsports Park, Birmingham AL – Club Motel: 1949 Village Dr, Leeds, AL 35094, (205) 640-5300
- May 30-June 1st – Square Route Rally, BMW-BMW, Thurmont, MD
- June 11th - June Meeting – Schneider's
- June 14th – Antique Motorcycle Rally, Rhinebeck, NY – See Mike Kowal
- June 20-22 - R90S Rally (Private Home in PA)
- June 27th-29th – AMA Vintage Days, Ohio
- July 9th - July Meeting – Schneider's
- July 24th -27th - MOA Rally - St. Paul MN – See Roger T for details on volunteering.
- August 11th – Club Picnic, Art Goldbergs, Freehold NJ. We need help with this folks!
- August 13th - August Meeting – Schneider's
- August 29th – Sept 1st – Finger Lakes Rally, NY – See Roger for details.
- August 30th – Sept 1st, Salty Fog Rally, Nova Scotia, Canada. See Harry Costello for details.
- September 10th - September Meeting - Schneiders
- September 13th – AMA Races – NJ Motorsports

Park, Millville NJ

- September 21st – 3 Club Rumble, Sandy Hook NJ
- October 3rd- 5th – Oktoberfest Weekend, Colors in the Catskills, Round Top, NY
- October 8th - October Meeting – Schneider's (Nomination of Officers)
- November 1st – DUES ARE DUE!
- November 2nd, Flemings Junkyard Bike/Car Show – Pumpkin Run, Mays Landing NJ
- November 12th - November Meeting – Schneider's (Election of Officers)
- November 15th, Snowmobile Museum Trip
- December 10th - December Meeting – Schneider's
- December 13th - Annual Holiday Party
- December 14th - Annual Children's Hospital Toy Run



It's been that sort of winter



Don Gordon's New Trike with RDS on the back

Motorcycle Insurance from a fellow rider and club member



Greg Wright

greg@johnbwright.com

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Contact Greg Wright for all your motorcycle and other insurance needs. Greg is a club member, fellow rider, and club supporter.

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**Meeting – Weds – April 9th (Eat 6-7:30PM, meeting 7:30PM)
Schneider's German-American Restaurant
Rt 71-Main St, Avon NJ**

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