

April 2017

NEW JERSEY SHORE BMW RIDERS Inc

Don Eilenberger, president@njsbmwr.org

Jerry Schreiber, Vice President

Art Goldberg, Treasurer

Jim Thomasey, Secretary, Newsletter Publisher

Dennis Swanson, Trustee and Instructor General

Don Eilenberger, Newsletter Editor

Joe Karol, Trustee; Roger Trendowski, Trustee; Bill Dudley, Trustee; Dave Rosen, Trustee, Dan Thompson, Trustee

Sometimes we stare so long at a door that is closing that we see too late the one that is open. *Alexander Graham Bell*

The pessimist sees difficulty in every opportunity. The optimist sees the opportunity in every difficulty. *Winston Churchill*

The sad truth is that opportunity doesn't knock twice. You can put things off until tomorrow but tomorrow may never come. Where will you be a few years down the line. Will it be everything you dreamed of. We seal our fate with the choices we take, but don't give a second thought to the chances we take. *Gloria Estefan*

Wherever there is danger, there lurks opportunity; whenever there is opportunity, there lurks danger. The two are inseparable. They go together. *Earl Nightingale*

The greatest barrier to success is the fear of failure. *Sven Goran Eriksson*

In the long run, we only hit what we aim at. *Henry David Thoreau*

It is the responsibility of leadership to provide opportunity, and the responsibility of individuals to contribute. *William Pollard*

The only real failure in life is the failure to try. *Frederick Smith*

If you only do what you know you can do- you never do very much. *Tom Krause*

BMW Motorcycle Club
New Jersey Shore



President's Message:



It's that time! SPRING is here!

Spring officially began on March 20th (in the northern hemisphere.)

For many riders – the riding season really begins with the Gathering of the Nortons. “The Gathering” is an annual event – 26 years so far – that started out as a small club event by the Delaware Valley Norton Riders – meeting to admire each others bikes. It grew – a lot – outgrowing it's original location in NJ – and moved across the Delaware River to Washington's' Crossing State Park in PA on PA-Rt 32.

This has become a traditional club ride event – leaving from OurWAWA at 10AM – on April 23rd. We'll arrive at The Gathering about 35 minutes later. We'd like to invite all club members to join

in. There will be several groups forming. Fast guys, sane guys, relaxed guys. I'm sure you'll find a group you're comfortable riding with. After The Gathering we usually find a place for a club lunch.

Come join us!

This past month, we were in attendance at BMW's spring dealer event – with a recruiting team. Many thanks to the members who helped out at the table, and thanks to Herb K for his generous donation of several posters that we hung telling about the club and the Oktoberfest.

We signed up 16 new members and 4 returning members. I hope you'll join me in welcoming all of them into the club. Please make them feel welcome, and reach out to give them any assistance or help they might need fitting in.

New members are:

Richie Candrilli, Salvatore Coscia, Almantas (Almas) Buikus, Richard Rogers, Paul Larosa, Gaston Picchio, Alex Viera, Zlatko Kesic, Kostantinos Tsagaratos, Ross Amarante, Hal Stewart, Paul Koretz, Michael Cignarella, Benjamin Farber, Greg Farrell, Ashwath Rajan

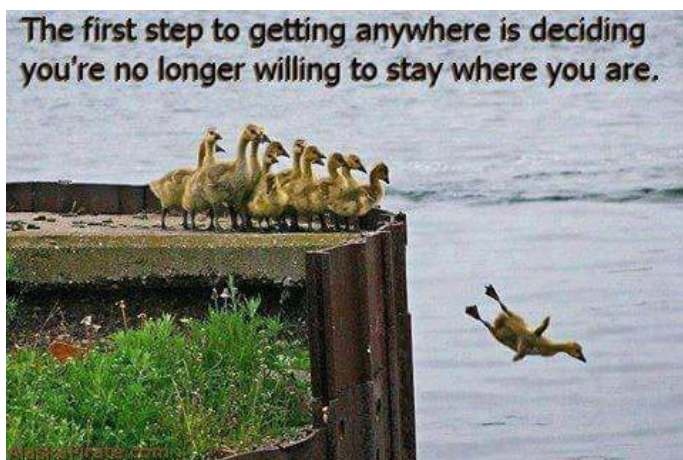
Returning Members are:

Charles Mooney, Ron Cesaretti, Henry Farber, Colin Thompson

Please make them feel welcome!

Ride on..

Don Eilenberger (Recycled President)



SERVING THE MOTORCYCLE COMMUNITY SINCE 1977

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March Meeting Minutes

Don

Meeting was called to order at 7:30 PM

Don welcomed new/returning members - although none were present.

Treasurer's Report (Art G) - Art was not present, but he texted in a report – we had \$1,176.15 in our treasury – quite healthy for this time of year.

Secretary's Report on Membership and renewals (Jim T) - 47 paid members.

OLD BUSINESS

- Breakfast Club - has continued. Suggestions are welcome - let Don know.
- Website (Bill D) and Yahoo, Blog (Don) – Don added content about Oktoberfest to the Blog – and used it as a template for other advertising mediums such as the MOA and RA websites.
- Movie Night – February 15th – Don reported good attendance and a good movie on motorcycle touring in the Himalayan mountain regions of India.
- 3-Club Rumble. Seeking an event planner, and location. Shark River Park was suggested (if there are no recent body dumpings.)
- Modern Classics Motorcycle show in Boyertown was reported on.

NEW BUSINESS

- Report on Oktoberfest Planning – Don. Planning and publicity are moving ahead.

Herb K offered to provide us with banners and handouts for the Cross-Country open house. Wendy at Crystal Brook has been in touch and the new rates/entertainment schedule is expected shortly. Prices will remain near what they have been in the past. A door prize was offered up by Beeche Tours - \$750 off one tour. We have not received this yet.

- Suggested meeting speakers- RD Swanson will be approaching various vendors of motorcycle gear to see if they'd speak at one of our future club meetings.
- Tech Session – it was decided to pass on it this March No one had a topic or location.
- Cross-Country Open House – March 25th, volunteers were asked for and found to help man the recruiting table. Thanks!
- Roger T again spoke of the need for registration volunteers at the MOA national in Utah (July 16th & 17th)

The 50/50 was drawn, meeting adjourned and people stood around chatting, kicking tires, telling lies for about 30 minutes.

March 4th – Motorcycle Classics at Martin Motorsports

RD Swanson

Bleak (Exposed, barren, often windswept) sort of describes the landscape of eastern Pennsylvania on this winter day as Capt. Don and I drove to Martin Motorsports in Boyertown for the motorcycle show.

Should I also mention that it was cold?

It's sort of a convoluted route to get there and GPS, while not mandatory, does make it easier to navigate the various highways through strip malls, Walmarts, pot-holed roads, decrepit little villages, disguised cell-phone towers, abandoned factories, and farms. It takes about two hours but seems more like four. The closed Turnpike connector bridge just added to the fun.

Anyway the show, in a squalid little dealership, hardly makes the trip worthwhile.



The redeeming factor was Klaus's Munch. Easily the classiest motorcycle displayed, it seemed a cinch to win the trophy for first place. He was having a large painting of six feet done of the Munch by an Oriental with bare feet. Very impressive! Klaus may have to put an addition on his house to display it.



Actually there were some interesting motorcycles on display although it did seem heavy on Hondas. (Who would ever want a Honda?) My favorites were the Nortons and BSA's. And there was a one-wheeled Moto, a Moto-Guzzi I think. Imagine!

Wanted to buy something, but there was little inventory from which to choose. It could be they had it removed to make more

space for the show. But usually one can find a hat. Nope.

Also lots of Pennsylvania people and they do look different. How, I'm not sure.

Notables present included Don Gordon, Klaus, Bill Dudley and his better half and Joe Karol. Don's friend Jim Fletcher from Annapolis also met us there.

We took a different route returning by going north to Allentown, then going east on 78, south on 287 and then the GSP. It was a longer return but seemed shorter.

Car Rental Dilemma

Greg Wright

A while back, our club had an attorney come in to give a brief presentation. During the presentation, he informed us to beware that there is NO coverage extended to you if you rent or are given a temporary substitute vehicle. Being in the insurance business and insuring cars for over 36 years, this statement just didn't sit right with me.

Knowing that vacation time is here and you might be considering a rental car, I thought you could benefit from my experience. For what it's worth, here's my two cents.

You must own a private passenger auto policy not just a motorcycle policy. It should be in your name or at least in a resident relative's name.

First question: Who is insured under a personal auto policy? You and any resident relative. Meaning people that are related by marriage or blood or adoption etc. It continues, Under the liability agreement it states "You or any family member for the ownership, maintenance or use of ANY auto or trailer or any person using your covered auto."

Non-Owned Vehicles: Temporary substitutes for covered autos (including substitutes for covered trailers) are eligible for the broadest protection that the policy provides for the autos described on the policy declarations.

If you are hurt in an accident, then the personal injury protection (No-Fault), will be extended to you. Depending what you chose as options here in NJ on your own policy, most medical expenses and loss of income can be covered. If your passengers are hurt, their own policies will extend to cover their injuries. Just remember, they can still sue you, so make sure you have enough coverage to protect yourself. I recommend at least \$500,000 and purchase an um-

brella with a minimum of \$1,000,000. or more coverage.

Car rental companies may contractually hold their renters responsible for collision losses to the rental cars. Their contracts usually include an option for the renter to get full coverage by buying a collision damage (or deductible) waiver.

Car renters are often confused about how their insurance might apply to such losses and if they should buy the collision waiver. Professional advice commonly given to consumers is that it's easier to pay the additional charge. The waiver avoids any dependence upon your own policy and avoids the possible interruption of a short trip or vacation by leaving the rental car company responsible for all claims, big and small.

But what happens if the renter's obligation for the basically uninsured amount under the agreement has not been waived? Under a Personal Auto Policy, Part D Physical Damage coverage would respond in the absence of "full coverage" arranged by the rental company. A rental car qualifying as a "non-owned auto" has the broadest coverage applicable to any of the insured's "covered autos." A temporary substitute for a "covered auto" has the same physical damage coverage applicable to that car.

While you may be insured under your own vehicle policy, I still recommend that you purchase the collision damage waiver. True story. A buddy of mine told me that he rents a pickup and beats it to smithereens when he hunts big game up in Canada. He returns the pickup dented and scratched to the rental company. Every time he does this, the rental company never sends him a bill for the damage, therefore he never has had to put in a claim to his insurance company, which could influence his rates.

I have had the same experience. While in Moab Utah mountain biking, we rented a jeep. Went off road and dented the fenders and punched a hole in the gas tank. While this was completely unintended, I was expecting a huge bill in the mail for the damages when I got home. After a few weeks went by, I did get a bill. It was for a \$5.00-dollar car wash. I paid it and never heard anything again.

It's important to understand that while similar, all car rental contracts are different and using caution before signing one is in your best interest.

Annual Schedule of Events – 2017!

Please send additions and corrections to the editor!

April

- April 5th - Moribundi Lunch
- April 9th - Polar Bear – Hickory BBQ Smokehouse, Kingston, NY
- April 12th - Meeting
- April 23rd - Gathering of the Norton's Ride
- April 23rd - Polar Bear – Cheeburger Cheeburger, Easton PA
- April 30th - Polar Bear Final – Cape May VFW, Cape May NJ

May

- May 3rd - Moribundi Lunch
- May 5th - 7th - Georgia Mountain Rally, Georgia (See Grant and Greg)
- May 10th - Meeting
- May 17th - Evening Ice Cream Ride - destination to be announced- Ben P
- May 19th-21st - Morton's Spring Fling, Natural Bridge VA - See Dave Rosen
- May 20th-21st - New Sweden's NS450, Cycle Gear, Cherry Hill NJ

June

- June 5th-10th Americade, Lake George NY
- June 7th - Moribundi Lunch
- June 10th-11th – Race of Gentlemen, Wildwood NJ
- June 14^Y – Meeting
- June 17th – Sunday Brunch, RD Swanson in charge
- June 21st - Evening Ice Cream Ride - destination to be announced – Ben P
- June 24th - Don's birthday
- June ???? - Airheads at the Aerodrome - Date to be announced June ?? - Ride to work day

July

- July 5th - Moribundi Lunch
- July 5th-9th, RA National Rally - Michigan
- July 13th-16th - MOA Rally – Salt Lake City – (Roger T)

- July 14th - Afternoon - Club registration shift at MOA Rally (Roger T)
- July 14th - Evening - Club dinner at MOA Rally
- July 19th - Meeting - rescheduled due to MOA Rally (someone tell Schneiders!)
- July 20th-23rd – Top of the Rockies Rally (Roger T)

August

- August 2nd - Moribundi Lunch
- August 9th - Meeting
- August 16th - Evening Ice Cream Ride - destination to be announced – (Ben P)
- August 19th - Club Picnic – Tom Spader's

September

- September 1st-4th – Finger Lakes, Finger Lakes NY (Roger T)
- September 6th - Moribundi Lunch
- September 8th-10th - AMA Racing @ NJ Motorsports Park (Millville) - (Dave Rosen)
- September 10th – Sunday Brunch – Location TBD – Grant D in charge
- September 13th - Meeting
- **September 15th-17th - Oktoberfest, Catskills - Don, Dan and ALL the club!**
- September 20th - FINAL - Evening Ice Cream Ride - destination to be announced – Thanks to Ben P!
- September ?? - New Sweden's Last Chance Rally, in not too Buena, NJ

October

- October 4th - Moribundi Lunch
- October 6th - 8th - Barber Vintage Festival
- October 7th - Three Club Rumble – **It's US this year.** Location TBD
- October 11th - Meeting
- October 15th – Sunday Brunch – Jerry R in charge

November

- November 1st - Moribundi Lunch
- November 4th – Flemings Punkin Run – Mays Landing NJ (Rain date 11th)
- November 8th - Meeting (nominations)
- November 19th – Sunday Brunch – Jerry S in charge

December

- December 6th - Moribundi Lunch
- December 9th - Club Dinner - RD Swan-

son

- December 10th - Toy Run, Children's Hospital - Jim Thomasey
- December 13th - Meeting (elections)

Polar-Bear club group rides will be announced weather permitting via the Yahoo group list.

There are also the regular Saturday morning "Breakfast Club" meetings, also announced via the Yahoo group list.

Moribundi lunch locations are announced via Yahoo, and are at 12:30PM, the first Wednesday of every month.

We've added monthly "Sunday Brunch" rides for the warmer months – with a different person picking the location each month.

Shopping for A Cold Weather Jacket, Part Duex..

Ben P

In last month's article, I mentioned what I was looking for in a cold weather jacket. I wanted to pay the least amount for the most jacket I could get. Basically, a jacket I could use in cold and wet weather and have vents to cool me off when temperatures eventually rise. For sizing, I'm about 5'7", 195 pounds, 42" inch chest and 36" waist. My Tourmaster Transition was a size large with plenty of extra room. So here are the candidates with their pros and cons.

Alpinestar Valparaiso (\$309, was \$430), size XL



Pros:

- Detachable waterproof and insulating layers allows direct venting to skin
- Huge vent panels in the chest and the back

- Long vent zipper on forearms
- Available chest protector

Cons:

- Euro fit is okay but arms were a bit too snug
- Back armor is extra

The area between the back zippers can be folded down to reveal a huge vent window of about 1 square foot.

Rev'It Sand 2 (\$350, was \$490) size XL

Pros:

- Detachable waterproof and insulating layers allows direct venting to skin
- Boxier cut, not tapered like Alpinestar Valparaiso
- Big zippered vents in chest, forearms and back. Chest vents are held open by snaps on the side.
- Compatible with neck protectors
- Hydration bag compatible

Cons:

- CE approved back protector is optional

Firstgear Kilimanjaro 37.5 (\$400) size L

Pros:



- Generous American-cut, lots of room for layers
- Jacket shell only, no liners, outer shell is waterproof (quasi-Aerostich but with vents)
- Upper chest vents with hold-open straps and small forearm vents
- Rain hood
- D3O soft, thin, flexible molecular armor for shoulders, elbows, back and chest included

Cons:

- D3O armor is only CE level 1 (there are

many reports of D3O cracking in half without during regular use)

- Most expensive since it's a new model

The Kilimanjaro uses 37.5 technology to maintain a neutral climate inside the jacket (37.5 C is the body's normal temperature)

RS Taichi Drymaster Prime (\$290) size XXL (Japanese sizing)



Pros:

- Most vented jacket, can be worn in very hot weather
- Huge diagonal vent along the ribs to the back, air scoop vent on forearm, big back vent
- Waterproof outer shell (quasi-Aerostich but with vents)
- Removable thermal insulation allows direct to skin ventilation because of cutouts that lines up with diagonal vents on outer shell
- Soft, high quality materials used in outer shell
- Available chest protector

Cons:

- Thermal insulation not for extreme cold (but I use a Gerbing heated liner)
- CE level back protector extra (Knox armor is available for about \$30)
- Japanese sizing needs care when ordering, need to get 2 sizes up it seems
- Elbow and shoulder molecular armor is thin, so while CE approved and comfortable, they don't inspire confidence

I was leaning towards the Drymaster Prime until

I found this:

Macna Geo (\$152, was \$409) size XL

Pros:



- High quality materials, design and engineering that is a step above the others from zippers to Velcro straps to Raintex liner, metal waist adjustment buckle, etc. (admittedly, these are all very well made jackets with lots of whiz bang features)
- Detachable waterproof and insulating layers allows direct venting to skin
- Liner attachment system worth mentioning, makes liners and jacket act as one unit, easier to put on and take off jacket even when sweaty (Easy Cuff System)
- Big 3-D mesh panel down the front and continues to top of the back and long zippered forearm vents, works quite well
- Euro fit, very comfortable, not tight, freedom of movement
- Superfabric patches on elbows and shoulders (ultra abrasion-resistant material used in very expensive jackets)
- CE level 2 armor in shoulders and elbows
- Optional reflective vest can be incorporated to built-in mounting points
- **\$152!!!**

Cons:

- While it has a lot of reflective surfaces, they don't pop out as much the old Tourmaster when light hits it
- Back armor is extra (SASTEC, Forcefield and Knox will fit)
- Sizing is tricky but my XL fits really well except for slightly long arms

- Very limited availability (got mine from Twisted Throttle)



All the jackets were excellent options with features I wanted, had top build quality, and were reasonably priced for the many features they had. But the Macna was immediately impressive even when stacked up against the others.

I did consider an Aerostich Darien, various Klim jackets and Motoport mesh with liner. While they are obviously some of the best gear regardless of price, they are stylistically incompatible with my tastes and not without their faults (no venting for Aerostich, and very high price for Motoport when liners are added).

I'm very happy with my choice and truly enjoyed using the Macna on several rides despite the seesawing temperatures this late winter. Getting one in the color I wanted (black) that fits well for \$152 shipped was the icing on the cake.

Schuberth and Me or The Man in the Iron Mask, April 2

RDS

Years ago I was convinced that Schuberth helmets were the way to go for and up-and-coming rider like me. Not available in the US I was able to get one from the Fatherland. I was so happy and proud.

Then I left for a ride to the national in Washington State. The further I went west the more irritated my left ear became. I toughed it out thinking I could better this "Iron Mask". It was not to

be. I actually developed a 'corn' on my ear. Going to the national rally I thought the company rep would be there and he could resolve my problem. He suggested I take a spoon and make an indentation where my ear rested. Nope. Nada.

So I bought an Arai and their rep mailed the Iron Mask back to Jersey. Oh what a relief!

Nevertheless being a blockhead Scandinavian I kept trying with the "Mask." Down in Lewes for the Polar Bear and Punkin' Chunkin' I was part of a group ride and suddenly the inside sun-screen descended. So I just reached in and tore it out. Didn't want to lose the group.

Back in Jersey I got the address in Germany for Schuberth, boxed the torture device and sent it back with a note. Cost me around \$20. No insurance. A few weeks later a brand new helmet showed up at my door. Not wanting it I posted it for sale and had a buyer the same day.

So it's been Arai ever since. That is until about a week ago when I decided to give the iron mask another try. It wasn't the helmet so much as the wireless communication system. Tried it on, wore it for a while and decided I would take the plunge. Not cheap to be sure. I took a second mortgage on my house.

Down the Parkway it seemed quiet and somewhat comfortable. So far so good. Then the other day I went for a ride and yes, you guessed it, sore ear. Called Cross Country and was told no returns on helmets. Perhaps suicide would be the answer.

But I called Schuberth headquarters instead and cried on their shoulder. They were very nice and said I just needed more time. They also suggested wearing an inside cap. I got one. They also said the inside liner might not be correctly placed. It wasn't.

So yesterday the Capt. and I took a ride. Everything was positioned for success. Seemed to work. Stay tuned for more.

FOR SALE!



\$5,500 - 2006 K1200S with 20K miles in excellent shape. ESA, heated grips, trip computer, center stand, Custom 2-tone paint using BMW Titanium Silver done by Dietlmeier Motorgraphics. Tinted BMW windscreen, Bar risers, Throttlemeister cruise, Full sliders including final drive, Carbon Fiber exhaust, extra Powerlet outlet, Flashing LED brake light, great tires, new battery. Minor scratches on right side body, slider and front brake lever from a speed bump tip-over. There is a set of sport panniers in good shape (very light scratches), with waterproof liners and keyed to the ignition for this bike along with the mounting bracket/hardware which are available separately. Bike is at Mechanic Mike's for viewing.

Contact Dave Rosen - daverosen22@aol.com

BMW Motorrad launches the R 1200 GS xDrive Hybrid. April 1st

World premiere of the first travel enduro featuring Hybrid All-Wheel Drive.

Munich. The BMW GS models powered by the boxer flat-twin engine have been the perfect companion for anyone wishing to explore the furthest reaches of our planet for over three decades. Be it the Himalayan mountains, the Saharan desert or the polar circles – the “GS” has always provided motorcycle adventurers with the ideal combination of touring and long-distance travel qualities, dynamic performance, endurance and off-road capability.

R 1200 GS xDrive Hybrid: the world's first all-wheel drive travel enduro.



With the world premiere of the near-series test version of the R 1200 GS xDrive Hybrid, BMW Motorrad opens up a whole new chapter in GS history and launches the world's first series-production all-wheel drive travel enduro with hybrid drive.

The new R 1200 GS xDrive Hybrid is based on the legendary R 1200 GS Adventure. The air/liquid cooled flat twin generates an output of 92 kW (125 hp) at 7 750 rpm as well as a maximum torque of 125 Nm at 6 500 rpm and delivers it to the rear wheel via shaft drive in familiar fashion. Hybrid drive with 125 kW (170 hp) overall system output ensures supreme performance in all riding conditions.

The unique all-wheel drive of the front wheel of the new R 1200 GS xDrive Hybrid ensures even better traction on slippery road conditions, deep sand or mud. This technological feat was achieved using the system developed by BMW Automobiles. All-wheel drive can be operated automatically or manually by the rider via the 2WD (Two-Wheel Drive) switch located on the left handlebar operation unit. It activates the wheel-hub e-Drive system which functions both as electric motor and generator. With the additional output of 33 kW (45 hp) and overall 125 kW (170 hp) system performance, the innovative all-wheel drive system opens up a whole new dimension of performance and offroad-suitability.

A new generation of batteries, derived from BMW i battery technology, stores the energy recuperated during braking. The e-Drive system

on the front wheel is supplied with this energy and the R 1200 GS xDrive Hybrid rider can use it for accelerating in addition to the power delivered by the combustion engine.

Thanks to sophisticated management technology the power is always supplied to the front wheel in the right amount and appropriately depending on the riding situation. This means that the front wheel only receives the amount of power as the traction conditions permit – for example in wet or deep snow conditions. The rider can use a number of riding modes to customise how the all-wheel drive system operates and adjust the hybrid system's recuperation strategies to suit his needs. Everything can be controlled using the innovative LCD display.

Optimized braking performance and balanced weight ratio thanks to intelligent recuperation and single disc brake.

Apart from the significant advantages achieved with regard to ride performance, the xDrive Hybrid all-wheel drive also benefits braking greatly. Thanks to the recuperation process, which has been integrated into the BMW Motorrad ABS system, braking performance has been improved even further.

This intelligent combined solution also made it possible to reduce the conventional double-disc hydraulic braking system at the front to a single-disc brake system thereby saving approximately 2.9 kilograms of weight. In combination with the wheel hub e-Drive, which only weighs 880 grams, the bike's agility was also optimized.

Thanks to the bike's positive weight balance, the weight level of the current R 1200 GS Adventure could be maintained in spite of the additional hybrid all-wheel technology. This bike will get you anywhere, on any surface - even to the North pole.

In the past months the test version of the new R 1200 GS xDrive Hybrid covered countless thousands of kilometers in the toughest of riding conditions. The most extreme demands were placed on the bike last winter, when Reiner Scherbeck, the head of winter testing at BMW Motorrad, rode it to the North Cape on a first stage and from there across the frozen Barents

Sea to the North Pole and back again.

Scherbeck: "We were absolutely amazed how problem-free and reliable the all-wheel drive worked even at minus 56 degrees. Thanks to our functional BMW rider equipment, the cold temperatures were no problem for the rider, too. Probably the most thrilling conclusion we can draw from our test runs, is that for the first time we can offer a motorcycle that makes riding a motorcycle a pleasure at snow depths of 1.25 metres in high winter with the new R 1200 GS xDrive Hybrid. Special front section components have also been developed for this purpose as well as high-speed suitable M+S all-season tyres. This was also necessary in order to meet the necessary requirements for high-speed winter operation."

The new BMW R 1200 GS xDrive Hybrid will be presented to the public in a suitable location very soon. It will be available from the second half of 2017. BMW Motorrad will announce special tyre combinations and optional equipment features as well as the official sales price at a later date.

Guest Speaker, April Meeting: Jerry Friedman, Biker Attorney!

If you're run over and hurt on your bike, how will you cover your medical expenses, lost wages and get compensation for pain and suffering?

Come hear Jerry explain how proper motorcycle insurance coverage can protect riders from the financial ruin that can follow being in an accident. Jerry's law firm has been representing injured motorcyclists for over 30 years. His presentation takes about 15 minutes and will provide interesting and useful information you should know if you ride.

Where: Schneider's, Main St, Avon NJ.
When: April 12, 2017 at 7:30 pm.

Jerry Friedman, Esq.
The Motorcycle Attorney

Cross Country Open House - March 25

RD Swanson Club Reporter

Shore Riders used the open house to launch a membership drive and it was a great success! Eighteen new riders signed on for a free six-month membership. Hopefully some of them will realize what a great group we are and opt for another year.

CC management was most cooperative in allowing us the use of a table in the showroom where we displayed the club banner and some really nice signs provided by Herb Conrad. Capt. Don, Greg Wright and Jim Thomasey spent most of the day there pitching the benefits of being a Shore Rider. Other members dropped by to assist from time to time.



Most merchandise was discounted 15% and Schuberth, Klim and other reps were on hand to pitch their products and to offer discounts. I bought a new Schuberth helmet mainly for the communications component, but also because they make a nice helmet. It is quieter than my Arai.

It's always nice to meet riders from other BMW clubs, look over the new bikes, look for bargains and have a snack. There was a food truck outside where one could buy a weenie, a burger or other treat. Inside there were free soft drinks.

I rode and ran through some sprinkles on the

way there and the way back, but nothing to cause discomfort. And I did get to try my new helmet on the way back.

New Sweden 450

Ron Cesaretti



We are back for our fourth year!

450 miles of great back roads linked together in the tri-state area. The ride will take place over the course of 2 days, traversing some of the best roads in New Jersey, Pennsylvania and New York. We provide doughnuts and coffee during registration, free camping, a great dinner on Saturday night, prizes, a 50/50 drawing, a hearty breakfast on Sunday morning, and a finisher's patch.

Route sheets will be provided at the starting location, directions will clearly indicate mileage, turns, and gas/eating spots. *GPS uploads available (Donations accepted).

This is not a group ride or a parade. Participants can elect to ride in groups, with friends or solo. You decide your own pace.

Ride starts at Cycle-Gear in Cherry-Hill, NJ and ends at PJ Whelihans. Sign-In between 8:30-10 am Saturday, May 20th at Cycle-Gear. Cycle-Gear is located at 2070 Rt. 70 (East) Cherry Hill, NJ 08003 and PJ Whelihans is located at 1854, Rt. 70 (East) Cherry Hill, NJ 08034

Pre-register NOW for \$55 (SAVE \$10) - Register day of event for \$65 (Credit cards accepted) Additional lodging options are available in and around the camping area (Hotel, B&B, etc) near East Branch, NY.

More info at <http://450.nsbmwr.com>

Editor – please support our sister NJ club! If it wasn't the same weekend as Spring Fling – I'd be there.

Motorcycle Insurance from a fellow club member and rider!

Contact Greg Wright for all your motorcycle insurance needs. Greg is an active club member and supporter. He understands your needs when it comes to motorcycle insurance.

The Wright Agency will provide at least three competitive quotes while making sure you're adequately covered.

More than just buying insurance:

Face to Face personal attention.

Quick, fair claims processing.

We're here when you need us. When it comes to insurance, our philosophy is simple – the broadest coverage at the best price, fast claims response and the advantage of a local, involved agent. See the difference personal service makes!



Greg Wright
greg@johnbwright.com
www.johnbwright.com
800-224-6693

Monthly Meeting – April 12th

Schneiders German-American Restaurant

Main St (Rt 71) Avon NJ

Eat @ 6PM

Meeting starts at 7:30PM

SPECIAL – Jerry Friedman Biker Attorney Talk!

